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## Feast Dance Card by Chantal Gordon May 16, 07:29PM in Shop

### So, What Are You Doing for Bikini Week?

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On Sunday, a 'bikini parade' Downtown was the prologue for this week's activities. The entry fee benefited Rady Children's Hospital.


Yesterday, bikini-clad women marched en masse Downtown (*see above*), and this week, the **Bikini Week** festivities continue. On Wednesday, things kick off officially at Side Bar, where you'll be able to mingle with S.D. swimwear insiders (the event corresponds with the club's Industry Night) and see the designs of such labels as S.D.-based Chelsea B (*below*) and Bonsoir Bella. Not that the guys will be left out — the jaunty trunks of the Pull-In label will also be represented.



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For the full schedule, check Bikini Week's official [S.D. site](#). Originally started in S.D. two years ago, Bikini Week is now a full-on tour with dates in Vegas, Miami, and L.A.

Here in S.D., the Spandexed festivities will also include models on Friday at the Ivy Rooftop (with styling provided by recently [relocated](#) A Style Concierge), a daytime fashion show on Saturday at the Hard Rock, and a poolside farewell on Sunday at the Sé.



A bikini by S.D.'s Chelsea B.

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