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FEBRUARY 2011

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The  
Wedding  
Issue

# 944 PICKS

THIS IS OUR COLLECTION OF WHAT'S NEW, WHAT'S ON THE RADAR, WHAT'S NEXT. IT'S EVERYTHING COOL, RIGHT HERE, RIGHT NOW.

WHAT'S NEW

## Couture Events

"A girl should be two things," said iconic fashion designer Coco Chanel. "Classy and fabulous." These words inspired a Couture Events wedding photo shoot dripping in diamonds and pearls at the Andaz Hotel. From peep-toe heels to place settings, the event coordination company ensured that each detail evoked the indulgent simplicity that Chanel always wore well.

"I love the creative process: inspiration boards, color choices and designing the perfect wedding day that reflects [the couple's] style and personality," says the owner of Couture Events, Krystal Tien, who fell in love with weddings as a flower girl at 5 years old. But even Tien's wedding was stressful: "The most exhausting parts were negotiating with vendors and sticking to a budget. This is something we work on with our brides: We make a budget and stick to it. Then we help find vendors in their price range and negotiate the best deal for them."

Whether or not brides partner with event coordinators, Tien encourages them to replace any anxieties with creativity. "Don't let the wedding get the best of you. Don't stress out over the little details, and enjoy the planning process," she advises. One common detail of all Couture Events' weddings: 10 percent of profits benefit either Invisible Children in Uganda or Eleho in Burma.

Couture Events offers complimentary consultations for all occasions, including company parties, fashion shows and themed birthday parties for children.

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